The Savvy Financial Freedom Checklist

Financial freedom is when you have clarity around what you want to accomplish in your life, the confidence to trust your money decisions, and a plan that releases you from financial stress & worry - *you are living your life on purpose*.

- **Monthly Money Plan**: To achieve any financial goal, you *must* be cash-flow positive (spend less than you make). Create a money plan (aka budget) that incorporates strategies to reduce overspending and roller coaster spending. Evaluate income strategies.
- **Financial Awareness**: Review bank statements over the past 3-6 months; identify trends or categories; identify areas for improvement and incorporate those improvements into your money plan. Know your net worth.

Be Prepared: Emergencies happen, be prepared with an adequate emergency fund.

- **Identify Your WHY**: Identify your strong, passionate "Why" to fuel your financial journey. Establish a sense of purpose and determine what inspires you to win with money.
- **Identify Core Values**: Identify the values that are most meaningful to you in order to align your money plan accordingly.
- **Identify Money Scripts and Challenges**: Identify, understand and address your relationship with, and unconscious beliefs about, money.
- **Prioritize Goals**: Establish short, medium and long-term SMART goals. Tackle your goals in order of priority and importance.
- **Debt and Credit**: Evaluate and understand your debt situation and credit health. Create a debt payoff plan if needed. Freeze your credit.
- **Retirement Plan:** Envision your life in retirement and work with a fiduciary financial advisor and an accountant to develop a personalized retirement plan and tax strategy.
 - **Legacy Planning and Risk Assessment**: Work with a fiduciary and attorney to identify your estate planning (will, power of attorney, trusts) and insurance (life, disability, umbrella) needs. *Then* find an insurance broker as needed. Create a Legacy binder for your loved ones.



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